

INNOVATION SUMMIT

“Innovation in Action”

www.interreg-balkanmed.eu



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Athens, December 2019

Balkan-Mediterranean Programme Priorities & Specific Objectives						
	PA1: Entrepreneurship & Innovation			PA2: Environment		
Specific Objective (SO)	SO 1.1: Competitive territories: stimulating business performance and extroversion through transnational linkages, clusters and networks	SO 1.2: Innovative territories: unleashing territorial potential to improve the transnational innovation capacity of the business sector	SO 1.3: Territories of knowledge: entrepreneurial learning and knowledge transfer for more competitive SMEs	SO 2.1: Biodiversity: promoting ecological connectivity and transnational ecosystems' integration	SO 2.2: Sustainable territories: fostering transnational cooperation for resource efficiency and climate change resilience	SO 2.3: Delivery on environmental legal framework: improving transnational governance capacities

Specific Objective	Inv. Pr.	No. of Approved Projects	Reserve List	Total Budget	Total Budget (incl Reserve List)
1.1- Competitive territories	3a	4	1	3.427.491,30 €	4.235.268,13 €
1.2- Innovative territories	3d	6	1	5.271.872,81 €	6.074.872,81 €
1.3-Territories of knowledge	10a	7	1	5.424.036,23 €	5.928.314,23 €

Content of the Approved Projects

- Digital tools for improving the integration of the local markets;
- SME support and Clustering
- Capacity building of new and existing entrepreneurs
- Product and process innovations;
- Support of SMEs in remote, peripheral and sparsely populated areas;
- E-learning platforms & entrepreneurial learning programs
- Support to young entrepreneurs in entering in the "green" and/or "blue" economy;
- Training on innovation and entrepreneurship.

Journey to Growth!

Specific anticipated impact

- Improve business competitiveness (turnovers and exports)
- Increase of employment, local income and entrepreneur survival rate
- Expansion of the economy in 'new' types of activities
- More responsible and sustainable business models

Journey to Growth!

Specific Objective 1.2 “Innovative Territories”

- Expertise, tools, and guidelines to strengthen SMEs capacity to introduce product and process innovations;
- Centers of Excellence in Innovations and provision of support to SMEs in introducing innovations;
- Support of SMEs in remote, peripheral and sparsely populated areas to grow in regional, national and international markets

Journey to Growth!

Results to Date

		Achieved by 4 finalized projects	Target Value (2023)
1.1	Business models or jointly developed instruments, tested and implemented including the ones related to the “green”, “blue” and social economic sectors	5	10
1.1	Number of enterprises receiving support	306	350
1.1	Number of enterprises receiving non-financial support	306	350
1.2	Number of enterprises cooperating with research institutions	5	400
1.2	Number of enterprises supported to introduce new to the firm products	3	180
1.3	Number of participants in joint education and training schemes to support youth employment, educational opportunities and higher and vocational education across borders	840	2.100
1.3	Number of participants in joint local employment initiatives and joint training	570	1500

Transnational Cooperation Programmes

Thank you for your attention

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