



PRESENTATION OF THE ACTIVITIES PP6 – REGIONAL DEVELOPMENT AGENCY, KORCA, ALBANIA

SMEINNOBOOST PROJECT

Interim Meeting

*Tirana,
November 1st, 2018*



PROJECT PROGRESS TO DATE:

- Foundation Regional Development Agency of Korca, (PP6) organized the workshop “SME Innovation capacity Boost” on July 27th, 2018 in Korca, Albania.
- In organizing this workshop, 250 invitation were sent out via email, social media, phone, etc. More than 55 people participated in the workshop.



INVITATION FOR THE WORKSHOP

Interreg 
Balkan-Mediterranean
SMEINNOBOOST
Project co-funded by the European Union



WORKSHOP

SME INNOVATION CAPACITY BOOST

**Nxitje e kapaciteteve për inovacion
të ndërmarrjeve të vogla dhe të mesme (NVM)**

27 Korrik 2018

Ora 10:30

@Hotel-Turizëm "Koçibelli"

Korçë



PARTICIPANTS IN THE WORKSHOP

- University professors
- Experts
- Representatives from public institutions
- Private businesses
- Stakeholders
- Civil Society representatives



TOPICS DISCUSSED

Main topics introduced and discussed were:

- SMEs needs analysis – this is very important for making efficient policies and strategies in encouraging and boosting the innovative potential and competitiveness.
- Description of work packages – activities
- National Innovation System
- Key factors in micro and SMEs' innovative capacities.
- Future steps: statistical survey of more than 13 500 SMEs in Bulgaria, Macedonia and Albania; development of data and reports from SAT and statistical study, SAT development, etc.



TOPICS DISCUSSED

- Presentations prepared by the University professors and other intellectuals invited in the panel, pointed out some of the new technologies to be applied in businesses and elements of business estimation online. They emphasized the importance of IT by stating that the governance process would be more efficient and many opportunities would be created for SMEs by removing the barriers on information.
- The advantages of using IT and its challenges include: changes in traditional model of doing business, high initial and maintenance cost, continuous need for update, lack of experts, etc



TOPICS DISCUSSED

- During the Q/A session it was suggested by the participants that it is necessary to find ways for applying new technologies in SMEs; technological innovations should be made known to them and it is time for them to change their mentality by embracing the new technologies in the area they operate. Less expensive ways for innovation should be found and it is important also to find managing staff that are competent for applying them.
- It is also necessary providing technical assistance for them with low cost and finding new markets, so that most of businesses' problems are solved.



PICTURES FROM THE EVENT





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THANK YOU!!!

